



photo: Matthew Murnaghan



can-am

Kappa



PRESS RELEASE  
(For Immediate Release)

**Event:** Les 50 tours Can-Am  
**Series:** NASCAR Pinty's Series  
**Location:** Trois-Rivières  
**Format:** 50 laps  
**Team:** Go FAS Racing

## ALEX LABBE READY TO EARN HIS FIRST ROAD COURSE WIN

**Trois-Rivières (Quebec, Canada) August 8, 2017** – Heading back to Quebec for the 9<sup>th</sup> event of NASCAR Pinty's series, Go FAS Racing (GFR) is getting prepared for a major race as BRP will be the title sponsor of the Les 50 tours Can-Am race at Grand Prix de Trois-Rivières (GP3R).

Taking part in the Les 50 tours Can-Am race on the Trois-Rivières track, Alex Labbé, a young driver who has had a very successful 2017 season thus far on the NASCAR Pinty's Series, after collecting three wins positioning him at the top of NASCAR Pinty's Series championship standing. He will be racing the Ford Can-Am/Kappa/Cyclops Gear No. 32 car.

“It is refreshing to be leading the championship coming here knowing this event is important to my sponsor BRP who will be well represented at the track. Obviously, I want to make them proud and leave the track with a win. We

aligned everything on our side to make it happen. Hopefully the improvements we made on our road course program will pay off this weekend,” explains the driver who will be supervised by Mario Gosselin, a crew chief who won this race in 2014.

It’s unavoidable to think that Alex Labbé could cross the finish line glorious on the podium, proud to represent Can-Am’s colors. With only top-5 finishes yet this year, Labbé is by far the most constant driver of this series. Pumped after a very successful trip to the West Coast of Canada, the team No. 32 is at his best shape to race not very far from home.

“The GP3R is always a great place to race at, whether it’s for its facilities or for the fans. I am looking forward to meeting people all before the race or at the Can-Am Booth, where I will make several appearances during the weekend. This place will always feel like home to me since it’s only 45 minutes from Victoriaville and it would mean a lot to win in front of my friends and family,” says the rising young driver who was born in Victoriaville.

The race will be broadcast live on RDS and on TSN on August 19 at noon.

### **Weekend’s schedule**

#### **Thursday, August 10, 2017**

5:00 p.m.: The Hauler Parade from the Porte Pacifique-Duplessis to Harbour front Park

6:15 p.m.: Autograph signing at Harbour front Park featuring Alex Labbé among others.

#### **Friday, Saturday and Sunday, August 11–13, 2017**

Friday from noon onward and Saturday and Sunday from 8:00 a.m. onward: The BRP and Can-Am booth will be open inside the Depailler section.

At the booth, visitors will be able to discover the most recent models of Can-Am Spyder vehicles, as well as a display of all-terrain and side-by-side vehicles.

#### **Sunday, August 13, 2017**

12:30: Autograph signing right on the racetrack with Go FAS Racing driver Alex Labbé, among others.

Green Flag will be waved at 2:18 p.m.

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### **ABOUT PARTNERS**

Can-Am | BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of power sports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide. Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder, Outlander, Renegade, Maverick, Commander, X and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners. For more information, please visit [www.canam.brp.com](http://www.canam.brp.com)

## Kappa

Born in Turin, Italy in 1967, Kappa now spans the globe, and multiple sport disciplines. Kappa® is a global sponsor of important football, rugby, basketball, volleyball, F1, rally, ski, sailing, golf, fencing and martial arts teams, as well as of many sports federations. Our signature “Omini” Logo bears the standard of performance for rigorous athletic performance, and unique style that commemorates the individuality of those that wears us. For more information, please visit [www.kappariding.com](http://www.kappariding.com)

## Cyclops Gear

Cyclops Gear was developed with the purpose of enriching people’s lives by allowing them to record life and to share those experiences with others. Its customer base is diverse and it does not matter whether they are a professional athlete or a parent recording their child—Cyclops Gear provides easy to use eye ware & devices to capture these precious moments in different settings. Cyclops Gear is in the business of changing people’s lives for the better and to make sure they never miss capturing a precious moment again. This is the Cyclops Gear way and this is how we Record Life™. For more information, please visit [www.cyclopsgear.com](http://www.cyclopsgear.com)

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