



PRESS RELEASE  
(For Immediate Release)

## MATT DIBENEDETTO TURNING HEADS ONCE AGAIN AT ATLANTA

**Atlanta (Georgia, USA) March 5, 2017** — One week after lighting up its 2017 season with Go FAS Racing first top-10, Matt DiBenedetto continue to impress skeptical NASCAR's fans. During qualifying on Friday, the young driver has lit up the Can-Am/Kappa Ford Fusion No.32 to grab the 13<sup>th</sup>-best qualifying time in the first round, another best for the GFR team.

Dale Earnhardt Jr., named most popular driver 14 consecutive time, took his Twitter page on Friday night to highlight DiBenedetto's effort. "Are you kidding me? Badass DiBenedetto!", he said. Unfortunately, the No.32 team did not move on to the third step of qualifying and took the 22<sup>nd</sup> starting place for the Folds of Honor QuickTrip 500 (FOHQT500).

### BOLDNESS AND PERSEVERANCE

During Sunday's race, the team constantly battled with a car too loose or too tight. It was a long 325 laps run for GFR before finishing the race 28<sup>th</sup>.

“The FOHQT500 was really hard on us today,” explained DiBenedetto. “Despite our hard work, we could not find enough speed to race the leaders of this event. It’s unfortunate for the Can-Am/Kappa Ford SS No.32 because we had great speed on Friday. In spite of our speed we fought well finishing 28<sup>th</sup>.”

The No.32 team can learn from its first 1.5 mile track as they will be heading to Las Vegas next week—a similar race track for its distance, track structure, and pavement.

## **ABOUT PARTNERS**

### **Can-Am | BRP**

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of power sports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide. Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder, Outlander, Renegade, Maverick, Commander, X and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners. For more information, please visit [www.canam.brp.com](http://www.canam.brp.com)

### **Kappa**

Born in Turin, Italy in 1967, Kappa now spans the globe, and multiple sport disciplines. Kappa® is a global sponsor of important football, rugby, basketball, volleyball, F1, rally, ski, sailing, golf, fencing and martial arts teams, as well as of many sports federations. Our signature “Omini” Logo bears the standard of performance for rigorous athletic performance, and unique style that commemorates the individuality of those that wears us. For more information, please visit [www.kappariding.com](http://www.kappariding.com)

### **Cyclops Gear**

Cyclops Gear was developed with the purpose of enriching people’s lives by allowing them to record life and to share those experiences with others. Its customer base is diverse and it does not matter whether they are a professional athlete or a parent recording their child—Cyclops Gear provides easy to use eye ware & devices to capture these precious moments in different settings. Cyclops Gear is in the business of changing people’s lives for the better and to make sure they never miss capturing a precious moment again. This is the Cyclops Gear way and this is how we Record Life™. For more information, please visit [www.cyclopsgear.com](http://www.cyclopsgear.com)

## **More Information**

Alex Faucher

Public Relations

514-409-0551

[alex.f@gofasracing.ca](mailto:alex.f@gofasracing.ca)